

Contact:  
Fred Mitchell  
Ginger Labs, Inc.  
650-804-2011  
[press@gingerlabs.com](mailto:press@gingerlabs.com)

## Ginger Labs Announces Notability for iPad

*Note taking app with synchronized recording features designed exclusively for iPad*

**Palo Alto, CA** - April 2, 2010 - Ginger Labs, Inc. ([www.gingerlabs.com](http://www.gingerlabs.com)), a leading provider of productivity apps, today announced its Notability App for iPad is available on the App Store. Notability takes advantage of iPad's large Multi-Touch screen, keyboard, built-in microphone and Wi-Fi connectivity, to put the power of creating, reviewing and sharing notes at a user's fingertips.

"College students want an app that allows them to easily create notes and quickly access the web," said Fred Mitchell CEO of Ginger Labs. "Notability on iPad is a great solution that gives users lots of functionality and also lets them share their notes with classmates and sync with recordings of the lecture."

Notability is designed around 3 types of notes:

- \* Text notes - type on the expansive onscreen keyboard.
- \* Figure notes - draw colorful figures on the large Multi-Touch screen.
- \* Web notes - visit web sites for quick references via built-in Wi-Fi.

The Notability App for iPad automatically creates summaries for each note, using a familiar 2-column view. Summaries help to quickly navigate notes, and the built-in microphone is used to make recordings. Notes created during a recording are bookmarked in time and these notes are scrolled in sync with the recording as it is played back.

Other features include:

- \* Share notes to a classmate's browser.
- \* Search notes across all note-taking sessions.
- \* Format text styles, size and color.
- \* Plug-in earbuds to hear the professor.
- \* Tune the sound with the 5-band equalizer.

The Notability App for iPad is available for \$8.99 from the App Store on iPad or at [www.itunes.com/appstore/](http://www.itunes.com/appstore/).

### About Ginger Labs

Ginger Labs develops software applications to improve daily life. soundAMP improves hearing and converts iPhone or iPod touch into advanced hearing devices. Notability

improves learning abilities and converts iPad into an advanced note taking and learning device. Ginger Labs was founded in 2008. The company is headquartered in Palo Alto, California.

###